



PROGRAMMING POLICY

Policy number	12	Version	1.0
Drafted by	Joy Taylor	Approved by Board	2014
Responsible person	President	Scheduled review	2017

INTRODUCTION

8CCC Community Radio Inc (8CCC) mission is to involve and service the Alice Springs and Tennant Creek communities with programming and content that is not readily available in the commercial broadcasting arena.

8CCC Constitutional objectives are to: (1) promote and foster a community and multicultural voice through the electronic media (2) Endeavour to enrich people's lives with a diversity of programs and services that inform, educate and entertain.

PURPOSE

This policy is intended to ensure that 8CCC presents a diverse range of community radio programs consistent with the organisational mission and objectives, and with the audience profile in Alice Springs and Tennant Creek.

POLICY

8CCC will observe all relevant laws, regulations and standards applicable to community broadcasting, and adhere to the community Broadcasting Association of Australia's Codes of Practice.

Producers and presenters of programs are required to be members of 8CCC.

8CCC programming will explore areas of information, music, cultural activities and debate not adequately covered by other media; endeavour to reveal insights into the social, political and cultural aspects of society; emphasise and encourage Australian content in terms of composition and production; present a clear and identifiable station image.

8CCC will actively encourage the submission of new program proposals from individuals and community groups, and particularly encourage proposals which add to the diversity of programming and voices on air.

8CCC will encourage innovation and experimentation with the radio form.

AUTHORISATION

Laurencia Grant Secretary	LG	Edan Baxter President	EB
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PROGRAMMING PROCEDURES

Procedures number	12-1	Version	1.0
Drafted by	Joy Taylor	Approved by Board	2014
Responsible person	President	Scheduled review	2017

RESPONSIBILITIES

It is the responsibility of the Board of Management of 8CCC to approve new program proposals and to review the programming schedule.

PROCEDURES

New Programs

Program proposals shall be submitted via the online form <http://8ccc.com.au/showproposal/> or by printed form to the Board.

Each Board meeting includes an agenda item to assess new proposals.

Decisions are made based on the following criteria

- Balance of programs / number of hours from Alice Springs and Tennant Creek
- Adding to the diversity of content
- Adding to the diversity of voices / people involved in program production at 8CCC
- Adding to the local music content (Central Australia and the Barkly) of 8CCC
- Any additional criteria identified in the 8CCC Strategic Plan (eg an intent to develop programs with a specific group within the community)

The new program proposer shall be advised in writing of the decision, and advised of any requirements prior to going on air, eg becoming a member, undertaking training, producing a demo program etc.

Program Schedule Review

The Board will review the program schedule a minimum of every 12 months.

This review will involve all presenters of local programs.

The review will be considered in relation to the 8CCC Strategic Plan and the 8CCC Tennant Creek Partnership agreement and other relevant documents.

Any changes to the schedule will be made in consultation with local program presenters.

AUTHORISATION

Laurencia Grant Secretary	Edan Baxter President
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