

## COMMUNITY PARTICIPATION

Policy number	16	Version	1.0
Drafted by	MJ Warfield	Approved by Board on	2019
Responsible person	Board	Scheduled review date	2021

### INTRODUCTION

8CCC Community Radio sees itself as an active participant in the communities it serves.

Its main purpose is to provide a service to the community, not only through providing entertainment, education and emergency information but also to build community spirit through the on-air promotion of community organisations and their activities.

8CCC is always open to participation by members of the community both as individuals and as representatives of community organisations.

8CCC is required under its broadcasting licence and through its adherence to the Community Broadcasting Codes of Practice to ensure that the organisation meets or exceeds its requirements to:

- Encourage members of the community they serve to participate in the operations of the licensee in providing the service and the selection of and provision of programs under the licence (Community Participation Requirement) and
- Continue to represent the community interest they represented at the time their licence was allocated or last renewed (Community Representation Requirement)

### 8CCC'S COMMUNITY INTEREST

Community Interest officially stated on our broadcasting service licence certificate is: General

### AIM / PURPOSE OF THIS POLICY

8CCC is committed to a totally open and non-discriminatory policy in regard to membership, participation and programming.

Membership and participation can only be rejected or revoked under the most extreme circumstances and only after an exhaustive, open and transparent process.

Programming content will not at any time express prejudice on the basis of ethnicity, race, language, gender, sexuality, age, physical or mental ability, occupation, religious, cultural or political beliefs.

This policy states how we ensure community participation in practice.

## **POLICY**

As a community-based, not for profit association, 8CCC relies on members of the community for its ongoing operation, administration and on-air programming.

Through transparent governance:

1. 8CCC will regularly seek to increase its level of community participation in all operations
2. 8CCC will articulate and develop the strategies it uses to encourage community participation in the station's operations and in the selection and provision of programming.
3. 8CCC will encourage individuals, organisations and businesses in and visiting our listening area to become members of 8CCC and invite them to fully participate in all aspects of the station's operation and broadcast.
4. 8CCC will ensure that it meets the needs and interests of the local community in the following ways:
  - a. provide regular on-air announcements encouraging new members
  - b. provide training programs to equip potential volunteers in their involvement in the station
  - c. provide access to information about 8CCC through our website, social media pages and at the station sites.
  - d. provide community service announcements about local activities and interviews with local people to encourage regular participation of those in our broadcasting area
  - e. provide opportunities for local youth to be involved in producing quality programs for their peers and the whole community
  - f. provide opportunities for our older residents to be involved in producing quality programs for their peers and the whole community
  - g. seek opportunities to engage with local community groups
  - h. provide opportunities for 8CCC members to take part in areas of interest indicated on their application for membership
5. 8CCC will aim to have a Board that has the expertise to adequately govern the association
6. 8CCC will continue its efforts to maintain existing sponsors and develop new sponsors
7. 8CCC will encourage our membership to seek nomination to our Board and Subcommittees.

8. 8CCC will encourage presenters who use social media to promote their shows to their peers as well as on 8CCC's Facebook page.
9. 8CCC will ensure all sponsors and donors are acknowledged on the 3MGB website.

## **RELATED POLICIES**

Sponsorship policy  
Membership policy  
Dismissal/grievances policy  
Transparency and Accountability policy

## **AUTHORISATION**

Jeanette Shepherd Secretary	JS	Veronica Judge President	VJ
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